Sea Exploration Inventions:

Advertisement Directions

Choose one of the inventions that we looked at today in dealing with Sea exploration. You are going to create an Advertisement based on this Invention. Your ad should include the following:

1. Name of the invention
2. What was its purpose?
3. When was it invented?
4. Summary of what you read about it
5. Can this still be used in our world today? Explain.

You will be graded according to the following rubric:

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| --- | --- | --- | --- |
| Component | 0-5 | 6-10 | 11-15 |
| Requirements | Student met less than 3 requirements as listed above. | Student met 3-4 requirements as listed above. | All requirements listed above were met. |
| Neatness & Visual Appeal | Less than half of the assignment was not neat and/or visually appealing. | 75% or more of the assignment was neat and/ or visually appealing. | Assignment was neat and visually appealing; all writing was legible. |
| Timeliness | Student did not work efficiently/ turn in the assignment on time. | Student could have worked more efficiently and/or assignment was late | Student worked efficiently and assignment was turned in on time. |
| Accuracy | Less than half of the assignment was accurate. | 55-75% of the assignment was correct. | 100% of the content in the assignment was correct. |